



Travelife

**Certified for
Accommodation Sustainability**

SUSTAINABLE DEVELOPMENT

REPORT

XPERIENCE HOTELS

XPERIENCE ST. GEORGE HOMESTAY



The key to our survival on this planet is Sustainability



Our Vision

To become the leading independent organization in the development of sustainability reporting, development of knowledge and practice of sustainability management orientated by business ethics, social and environmental responsibility for the sustainable development of Egypt.

Our Mission

- To develop and disseminate standards of sustainability reporting towards the hospitality industries in Egypt.
- Promote and develop the knowledge and sustainability management practices in Egypt.
- Organize trainings and certification examination in sustainability management
- To participate actively in the development of sustainability reporting standards on a global level

XPERIENCE RESORTS – SHARM EL SHEIKH

About Established in 1998, Xperience Resorts has now grown into a hotel chain that currently operates 4 hotels in Sharm El Sheikh, South Sinai and Egypt.

Through the years terms like:

- ✓ Customer focus
- ✓ Personalized Service
- ✓ Attention to detail
- ✓ Value for money
- ✓ Sustainability

Have become synonymous with Xperience Resorts.

With a wealth of experience and an enviable reputation for quality of service, Xperience Resorts wherever located, guarantee customer satisfaction at lowest environmental and social impact.

Maximizing the value chain in Customer Relationship at every Xperience Resorts is essential to our long term success and viability.

Our customer-focused approach is founded on attracting, retaining and deepening the relationships with our customers.

Customer trust is our most valuable business asset and the foundation for our future growth.

Value is maximized further with working closely with our partners, communities and key account clients.

Xperience Resorts is one of the leading hotel chains; we therefore have a great responsibility towards our destinations.

Due to the challenging economic, social and environmental periods, our main goal is to balance well the needs of these three main challenges and yet achieve highest customer satisfaction with minimum on the society and environment.



Responsible business is one of the company's most important values.

SUSTAINABILITY REPORT

REPORTING PERIOD: 2024 - 2025 – HOTEL OVERVIEW

Xperience Resorts Sustainability Team is committed to provide highest customer satisfaction at the lowest environmental and social impact by implementing Travelife requirements.

Corporate polices:

- ✓ Quality
- ✓ Environmental
- ✓ Food Safety
- ✓ HSE
- ✓ Community
- ✓ Human Resource Management

Xperience Resorts has evaluated its environmental and social impacts and below actions and measures are the ones carried out in order to minimize the impact from our activities. One of our main objectives is to maintain the Travelife Gold award for the 2026-2028 seasons.

SUSTAINABIL ITY PROGRAMME:

The hotel has developed its suitability program where all responsibilities and time frames for its completion are set.

All hotel employees and management are engaged in the implementation of the environmental/sustainability program.

Relevant action plan is set towards its completion which is furthermore evaluated and corrective actions set for an improvement.

Overall responsibility for the implementation and achievement of the targets in the sustainability program lies on the Hotel Manager and Sustainability Team.



Xperience St. George Homestay

1st January to 31st December 2025

Introduction

This report covers our sustainability performance for the year 2025 in comparison to the performance achieved in 2024. It also outlines the reasons behind achieving our targets and provides recommendations to help improve sustainability performance in the future.

Environmental Performance

Energy consumption	Total kWh	Average kWh per guest night	Total kg CO ₂ e	Average kg CO ₂ e per guest night
1 st January to 31 st December 2025	3816392	21.86	1192791	6.83
1 st January to 31 st December 2024	3654745	25.60	1303086	9.12

What worked well?

- Based on the performance analysis, the average energy consumption per guest night (kWh/guest night) decreased by 15% compared to the previous year.
- This improvement is primarily attributed to a reduction in overall energy use, including an 18% decrease in electricity consumption, a 10% reduction in natural gas consumption, and a 21% decrease in LPG consumption.
- Additionally, the hotel began generating electricity from its on-site solar energy system starting in September 2025, which is expected to have a positive impact on all energy and environmental performance indicators going forward.

Recommended improvements

- The first phase of the hotel's solar energy system has been completed, and studies are currently underway to expand and increase its capacity.
- Although coal consumption remained stable, further efforts are required to reduce consumption per guest night.
- Replacing 11 units DX AC using Freon R22 with units using Freon R410 sponsored by the United Nation Development program is highly recommended and under study and it is about to be approved which will help a lot in decreasing electricity and CO₂ emission.

Water consumption	Total m ³	Average m ³ per guest night	Total kg CO ₂ e	Average kg CO ₂ e per guest night
1 st January to 31 st December 2025	54840	0.31	8174	0.05
1 st January to 31 st December 2024	48015	0.34	7154	0.05

What worked well?

- Based on the performance analysis, the average water consumption per guest night (M3 /guest night) decreased by 9 % compared to the previous year.

Recommended improvements

- Swimming pool backwash according to water meter.
- To avoid unnecessary water compensating swimming pools especially in raining periods and periodic cleaning for swimming pool water tanks.
- Irrigation process during night or early in the morning especially during summer.
- Planting plants are less water demanding.
- Conserving water information available for guests and staff
- To run equipment when fully load.
- Avoid automatically serving water unless requested by the guest.

Solid waste disposal	Total kg	Average kg per guest night	Total kg CO ₂ e	Average kg CO ₂ e per guest night
1 st January to 31 st December 2025	Landfill	Landfill	Landfill	Landfill
	253300	1.45	158787	0.91
	Recycling	Recycling	Recycling	Recycling
	0	0	0	0
	Total	Total	Total	Total
	253300	1.45	158787	0.91
1 st January to 31 st December 2024	Landfill	Landfill	Landfill	Landfill
	244400	1.71	153208	1.07
	Recycling	Recycling	Recycling	Recycling
	17072	0.12	364	0.002
	Total	Total	Total	Total
	261472	1.83	153508	1.08

What worked well?

Based on the performance analysis, the average per Kg per guest night generated waste in total was reduced by 21% compared to the last year. This improvement is attributed to the increase in the total number of guests by 22% from the last year.

Recommended improvements

Although achieving a positive reduction in the overall waste generated from our operations, recycling performance remains unsatisfactory due to the suspension of plastic recycling activities previously carried out at our sister hotel Kiroseiz .

Total emissions	Total kg CO ₂ e	Average kg CO ₂ e per guest night
1 st January to 31 st December 2025	1359752	7.79
1 st January to 31 st December 2024	1463748	10.25

What worked well?

- Based on the performance analysis, Average kg CO2 emission per guest night was reduced by 24% compared to the last year. This improvement is mainly attributed to the reduction achieved in energy by 25 % and 13%.
- The use of energy generated by the hotel's on-site solar power station has commenced, resulting in zero CO₂ emissions.

Recommended improvements

- To expedite the completion and expansion of the hotel's on-site solar power system in order to increase its energy generation capacity, thereby contributing to an overall reduction in CO₂ emissions.

Progress towards achieving goals

- Goal: Reducing our greenhouse gas emission by 10% from the last year.
- Status: Average kg CO2 emission per guest night was reduced by 24% compared to the last year
- Goal: Reducing single use plastic by 20% by the end of 2027.
- Status: Still working on and already succeeded to replace plastic cups with permanent acrylic cups and replace plastic stirring sticks with environmentally friendly alternatives.
- Goal: Reducing water consumption by 5% from the last year.
- Status: Water achieved a reduction of 9%

Other progress

- Studies are currently underway to increase the energy production capacity of the hotel's on-site solar power station.

Other recommendations

- Better understanding and supporting from the staff, management and guests addressing caring for stray cats.

SENIOR MANAGER APPROVAL OF ANNUAL SUSTAINABILITY REPORT		
Signature	First and last name	
Hany Tawfik	Hany Tawfik	
	Job title	Date of approval
	General Manager	15/02 /2026

Food Safety

Xperience St. George Homestay

This establishment has achieved a Food Safety program to minimize the risk of illnesses of clients and employees by following the local legislation and those standards established by international organizations and entities.

Validity date: From May 2024 to May 2025



Dr. Ahmed Karam
Technical Manager Preverisk Egypt



Information on the procedures applied

